

## Texas Branding Station

This sponsorship opportunity promises to create a memorable and engaging experience for attendees. By sponsoring this event, you'll have a unique opportunity to leave a lasting impression on attendees while generating valuable exposure and engagement! Contact [Farrah Hunt Thompson](#) to discuss this opportunity!



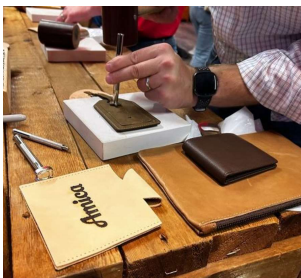
This unique experience gives your team members the opportunity for valuable networking opportunities. You'll have the chance to interact with attendees as they participate in the brand station, facilitating organic conversations and connections!

### BRAND EXPOSURE

Your logo will be prominently displayed on each unique leather piece alongside the attendee's custom brand. Your brand will have exposure beyond HCIC 2024 as attendees keep and use their personalized leather items.

### UNIQUE ENGAGEMENT

Offering attendees, the opportunity to create their custom brands on genuine leather products makes a memorable experience and fosters a deeper connection between attendees and your brand, leaving a lasting impression. This customized gift from your organization adds value to the keepsake they take home from the event.



**Additional Branding Options:** The sponsor has the option to purchase additional leather pieces for branding beyond the initial 150 pieces included with the sponsorship package.